

Privacy Policy

Last Updated: February 2, 2026

1. Introduction Kelner Homes (the Company) operates Kelnerhomes.com. This document outlines our protocols for the collection, utilization, and disclosure of personal information. By engaging with our services, you consent to the data practices described herein.
2. Information Collection and Categorization We collect several types of information for various purposes to provide and improve our service to you:
 - Personal Identifiable Information (PII): This includes, but is not limited to, full legal names, mailing addresses, email addresses, and telephone numbers provided via lead generation forms.
 - Financial Information: Information related to your budget, financing preferences, or pre-qualification status for real estate transactions.
 - Usage Data: Information collected automatically through site interaction, including browser type, device identifiers, time spent on specific property pages, and diagnostic data.
3. Processing and Legal Basis We process data under the following legal constructs:
 - Contractual Necessity: To fulfill requests for property viewings or listing agreements.
 - Legal Obligation: To comply with real estate licensing laws and anti-money laundering regulations.
 - Legitimate Interests: For internal marketing analysis and website optimization.
4. Data Retention and Deletion Your personal data will be retained only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our



legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

5. **Third-Party Disclosure and International Transfers** Your information, including Personal Data, may be transferred to—and maintained on—computers located outside of your state or country where the data protection laws may differ. Kelner Homes will take all steps reasonably necessary to ensure that your data is treated securely. We may share information with:
 - Licensed real estate partners and escrow agents.
 - Cloud service providers and CRM management platforms.
 - Regulatory authorities when compelled by law.

Terms and Conditions of Use

1. **Acceptance of Terms** The services that Kelner Homes provides to you are subject to the following Terms and Conditions (T&C). We reserve the right to update the T&C at any time without notice to you.
2. **Description of Services** Through Kelnerhomes.com, Kelner Homes provides you with access to a variety of resources, including property listings, communication tools, and educational content. The site is intended for individuals at least 18 years of age.
3. **Accuracy of Real Estate Data** Listing data is provided for consumers' personal, non-commercial use and may not be used for any purpose other than to identify prospective properties consumers may be interested in purchasing or leasing. While we strive for accuracy, the data provided is deemed reliable but is not guaranteed. Buyers are responsible for verifying all information, including square footage, HOA fees, and school districts.
4. **Prohibited Activities** You are strictly prohibited from:

- Using automated systems or software to extract data from this website (screen scraping).
- Decompiling, reverse engineering, or disassembling any software used in connection with the site.
- Engaging in any conduct that restricts or inhibits any other user from using or enjoying the site.

5. **Indemnification** You agree to indemnify, defend, and hold harmless Kelner Homes, its officers, directors, employees, and agents from and against all losses, expenses, damages, and costs, including reasonable attorneys' fees, resulting from any violation of these terms or any activity related to your account.

6. **Governing Law** These terms shall be governed and construed in accordance with the laws of the State of Florida, without regard to its conflict of law provisions.

Cookie and Tracking Technology Policy

1. **Overview of Technology** Kelnerhomes.com utilizes cookies, web beacons, and pixel tags. These technologies allow us to recognize your browser and capture certain information to enhance your navigating experience.
2. **Functional and Analytical Cookies**
 - **Functional Cookies:** These allow our site to remember choices you make (such as your language or the region you are in) and provide enhanced, more personal features.
 - **Analytical/Performance Cookies:** We use services like Google Analytics to collect information about how visitors use our site. This helps us improve the way the website works, for example, by ensuring that users are finding what they are looking for easily.
3. **Behavioral Advertising and Retargeting** We may partner with third-party advertising networks to display advertising on our website or to manage our



advertising on other sites. Our ad network partners use cookies and web beacons to collect information about your activities on this and other websites to provide you targeted advertising based upon your interests.

4. User Consent and Opt-Out Options Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. To opt out of being tracked by Google Analytics across all websites, you can visit the Google Analytics Opt-out Browser Add-on page.

Contact for inquiries regarding these legal documents at:

legal@kelnerhomes.com