

Kelner Homes: Privacy Policy

Effective Date: February 2, 2026

Privacy Policy

This policy outlines the protocols for the collection, utilization, and disclosure of personal information by Kelner Homes (the "Company") via Kelnerhomes.com. By utilizing our services, you provide your express consent to these data practices.

1. Information Collection and Categorization

We collect several categories of information to provide and improve our service to you:

- **Personally Identifiable Information (PII):** This includes full legal names, mailing addresses, email addresses, and phone numbers.
- **Financial Information:** We collect details regarding your budget, financing preferences, or pre-qualification status to better assist your property search.
- **Usage Data:** Our systems automatically collect data including browser type, device identifiers, and the specific time spent on property pages.

2. Non-sharing Clause and SMS Privacy

- No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.
- Information sharing is permitted only to subcontractors in support services, such as customer service, who are bound by confidentiality.
- All other use case categories exclude text messaging originator opt-in data and consent; this specific information will not be shared with any third parties under any circumstances.

3. Processing, Disclosure, and Retention

- **Legal Basis:** We process data based on contractual necessity (such as fulfilling property viewing requests), legal obligations (including anti-money laundering regulations), and legitimate business interests.



- Retention: Personal data is retained only as long as necessary to fulfill the purposes set out in this policy or to comply with applicable legal obligations.
- Authorized Disclosure: We may share information with licensed real estate partners, escrow agents, and regulatory authorities as required by law.

For further legal inquiries regarding our tracking or privacy practices, please contact legal@kelnerhomes.com